



Official site of Arizona State Athletics

- Unique content, live streaming audio and video, schedules, and more
- 2.1 million unique visitors per year/175K per month average
- 14.2 million page views per year/1.18M per month average

BRANDING OPPORTUNITIES

- Website promotions
- Banner advertisements – varying sizes
- Micro Site/Registration landing page



Devils Insider– E-Newsletter

- Logo inclusion in one (1) weekly email blast to the Devil's Domain database
- Devil's Insider is distributed to 161,100 subscribers each week (varies based on content)

Facebook

- » Opportunity to run one (1) promotion on ASU's official Facebook page
- » ASU's Facebook page has 66,322 fans and averages over 300 new fans every two (2) weeks

